



BUSINESS ANNUAL CURRICULUM PLAN 2021/2022

WEEK	KEY STAGE 3	KEY STAGE 4
1	Term not yet started	Introduction to GCSE Business
2	Unit 1: War <i>Purpose of a business</i> How did famous businesses contribute to WW2?	Unit 1: Business in the Real World Purpose and nature of business Business ownership
3	<i>Business environment</i> What were the effects of rationing of products on businesses?	Setting aims and objectives Stakeholders
4	<i>Stakeholders</i> How were stakeholders of businesses affected by war?	Business location
5	<i>Globalisation</i> How have wars affected globalisation?	Business planning
6	<i>Assessment week</i> How have businesses been affected by war?	Expanding a business
7	<i>Business advancements</i> How have businesses changed since WW2?	Unit 2: Influences on Business Technology
8	Unit 2: Medicine <i>Business ownership</i> What types of organisations are involved in medicine today?	Ethical and environmental considerations
9	<i>Quality</i> Why is the quality of products and services important, particularly in healthcare?	Economic climate on business Globalisation
10	<i>Competitive environment</i> How can businesses prepare for competition?	Competitive environment
11	<i>Role of procurement - supply chains</i> How do businesses choose suppliers?	Unit 3: Business Operations Production process
12	<i>Assessment week</i> How do different organisations play a part in medicine and healthcare?	Role of procurement
13	<i>Customer service</i> Why is customer service important in medicine and healthcare?	Concept of quality
14	Curriculum review - Retrieval	Customer service
15	INSET	Unit 4: Human Resources Organisational structures
16	Unit 3: Protests and Riots <i>Direct action & industrial action</i> What can protests look like in the business environment?	Recruitment and selection of employees
17	<i>Business location</i> Why is the correct business location important?	Motivating employees Training
18	<i>Logistics</i> How can protests and riots affect the smooth running of a business?	Unit 5: Marketing Identifying customers
19	<i>Assessment week</i> Why are protests and riots bad for business?	Segmentation
20	<i>JIT/JIC</i> How can protests and riots impact stock control for businesses?	The purpose and methods of market research

21	Curriculum review 2 - Retrieval	The 4 Ps of marketing
22	Unit 4: Good and Evil Ethical considerations Are ethics important for business?	The 4 Ps of marketing
23	<i>Environmental considerations?</i> Is supporting the environment a good thing for business?	Unit 6: Finance Sources of finance
24	<i>Technology</i> How has technology changed the world of business?	Cash flow
25	Assessment week	Financial terms and calculations
26	The economy How does the economy affect a business?	Analysing the financial performance of a business
27	Money or Morals Why do some businesses choose profit over doing what is right?	Unit 1: Business in the real world REVISION Unit 2: Influences on business REVISION
28	Unit 5: Crime and Punishment <i>Legislation 1 - Why does legislation exist?</i>	Unit 3: Business operations REVISION Unit 4: Human resources REVISION
29	<i>Legislation 2</i> What laws are designed to protect businesses?	Unit 5: Marketing REVISION Unity 6: Finance REVISION
30	<i>Consumer legislation</i> What laws are designed to protect the consumer?	GCSE Exam revision
31	<i>Assessment Week</i> Why is legislation important	GCSE Exam revision
32	<i>Business Gone Wrong</i> Why do some businesses ignore legislation?	GCSE Exam revision
33	Unit 6: Nottingham Fame Raleigh - What they do well	CP Riverside Apprentice - Week 1
34	<i>Boots</i> - What they do well	CP Riverside Apprentice - Week 2
35	<i>Paul Smith</i> - What they do well	CP Riverside Apprentice - Week 3
36	<i>HP Sauce</i> - What they do well	CP Riverside Apprentice - Week 4
37	<i>Nottingham Forest</i> - What they do well	CP Riverside Apprentice - Week 5
38	Assessment week	CP Riverside Apprentice - Week 6
39	End of curriculum review	Apprentice Showcase