



BUSINESS ANNUAL CURRICULUM PLAN

The Business curriculum at CP Riverside School is designed to ensure that students gain a working and detailed knowledge of business and enterprise concepts that will benefit them both as employees and employers. The curriculum creates opportunities for students to explore the basic constructs of a business before turning their attention to the four main elements of business: operations, human resources, marketing and finance. In addition, our Business curriculum is sequenced to ensure students acquire threshold knowledge and concepts early in the qualification to build schema, allowing them to apply foundational knowledge and skills in more advanced situations, later in the qualification. Throughout the curriculum, students will use mathematical and language skills learned in other curriculum areas and apply them in a variety of business contexts.

We believe that students who are aware of a business' main functions and the principles adopted by successful businesses will participate fully in the world of work and, therefore, contribute to the local economy and community. We hope that students will develop a passion for learning how businesses survive and flourish and continue studying Business as part of their post-16 education.

	GCSE Business Studies	NCFE Business and Enterprise
AUTUMN 1	<p>UNIT 1 Business In the Real World The purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business.</p> <p>UNIT 2 Influences on Business The importance of external influences on business and how businesses change in response to these influences.</p>	<p>Unit 01 Entrepreneurship, business organisation and stakeholders</p> <p>Unit 02 Market research, market types and orientation and marketing mix</p>
AUTUMN 2	<p>UNIT 2 Influences on Business</p> <p>UNIT 3 Business Operations What business operations involve, their role within the production of goods and the provision of services, and how they influence business activity.</p>	<p>Unit 03 Human resource requirements for business and enterprise</p> <p>Unit 04 Operations management</p> <p>Unit 05 Business growth</p> <p>Unit 06 Sources of enterprise funding and business finance</p>
SPRING 1	<p>UNIT 4 Human Resources The purpose of human resources, its role within business and how it influences business activity.</p> <p>UNIT 5 Marketing The purpose of marketing, its role within business and how it influences business activity.</p>	<p>Unit 07 The impact of the external environment on business and enterprise</p> <p>Unit 08 Business and enterprise planning</p>

SPRING 2	<p style="text-align: center;"> UNIT 5 Marketing UNIT 6 Finance </p> <p>The purpose of the finance function, its role within business and how it influences business activity.</p>	<p style="text-align: center;">Consolidation and NEA practice</p>
SUMMER 1	<p style="text-align: center;"> UNIT REVISION & RE-TEACH GCSE EXAM REVISION </p>	<p style="text-align: center;"> NEA Exam Exam Revision </p>
SUMMER 2	<p style="text-align: center;"> CP RIVERSIDE APPRENTICE (Year 10 only) </p>	